

Jennifer Frederick
Director of Design
Conceptual Design & Planning Company
1675 Scenic Ave, Suite 200
Costa Mesa, CA 92626

December 15, 2025

City of Perris Planning Commission
101 North D Street
Perris, CA 92570

Subject: Letter of Support for Harvest Landing Retail Center

Dear Chairperson and Members of the Planning Commission,

As a licensed Landscape Architect and design professional committed to creating sustainable and vibrant environments, I am writing to express my strong support for the Harvest Landing Specific Plan currently under consideration.

As a member of the design team, the collective focus has been on demonstrating a forward-thinking approach to community development, integrating open space, pedestrian connectivity, and landscape features that enhance environmental quality and resident well-being. Key design elements include:

- **Placemaking Strategies:** Thoughtfully designed gathering areas, shaded seating, and pedestrian-friendly corridors that create memorable experiences and strengthen neighborhood identity.
- **Plaza with Natural Play Features:** A welcoming public space that encourages family interaction and imaginative play through nature-based elements, fostering a sense of community.
- **Public Art Integration:** Sculptures and artistic installations strategically placed throughout the development to celebrate local culture and provide visual interest.
- **Green Infrastructure:** Drought-tolerant plant palettes and water-efficient irrigation systems aligned with regional sustainability goals.
- **Community Connectivity:** Open space, trails, and landscaped corridors that promote active lifestyles and social engagement.

From a landscape architecture perspective, Harvest Landing sets a precedent for responsible growth in Perris by balancing urban development with responsible stewardship of the land. The integration of landscaped buffers, shade trees, low water use plant selections, and compliance with the water efficient landscape ordinance will not only beautify the area but also contribute to long-term resilience.

I respectfully urge the Planning Commission to approve the entitlement for Harvest Landing. It is an exciting project that will serve as a model for sustainable and community-focused design in Perris, CA.

Thank you for your consideration.

Sincerely,
Jennifer Frederick, PLA