

From: [Reg Eastaugh](#)
To: [Nathan Perez](#)
Subject: Re: City of Perris Airport Environs. Attn Nathan
Date: Friday, November 10, 2023 3:03:04 AM
Attachments: [Peechapuck Productions Reg Eastaugh Visual Portfolio.pdf](#)

Dear Nathan,

I don't envy your position at all in these trying times. The pressures of development regarding the Perris Airport Environs are by all accounts, under threat. Forgive me for being blunt but I see the lucrative investment opportunity from the applicants perspective, knowing full well this is the cheapest and most economical pathway to insure short term financial gain at the City of Perris's expense. After the applicant has assessed all options, they now see the City Of Perris as the final stepping stone to a lucrative self interested, short term financial gain. Unfortunately, this leaves the City of Perris at a disadvantage with long term negative consequences that the developer will consequently wash their hands with no on going responsibility.

As of this moment, the City of Perris can avoid this liability, being in an excellent position to take the high road by exercising duty of care that covers long term investment in maintaining a sustainable environmental statement. As an artist and a skydiver, my personal position is clear when it comes to maintaining the seamless vista that the Perris Airport has to offer. I know this is a contradiction when it comes to existing buildings however if you can cast your eye and experience yourself line of sight that extends to the foothills and mountains you would agree, any development takes special consideration knowing full well the obvious effect it has on this unique environment for which a fit for purpose municipal airport that experiences a biblical amount of landings per year, is maintained as a viable long term investment.

Consider Hydrogen Electric Trucks and a subterranean storage facility would be a pathway for the developers, if they are to succeed in this application. A simple prerequisite that reaffirms the City of Perris long term commitment to the environment and sustainable development would indeed represent the best interest for people of Perris.

Nathan, by way of introduction I've included my visual portfolio, the contents of which wouldn't have been possible without the Perris Airport and the Conatsters family, I owe them plenty and so does the city of Perris.

Thank you for your time and attention to this matter,

Respectfully,
Reggie Eastaugh

Shark Air Artist. Airblade Inventor.

PO Box 392
Paris Creek,
South Australia.
061 0438605364.



PEECHAPUCK
PRODUCTIONS



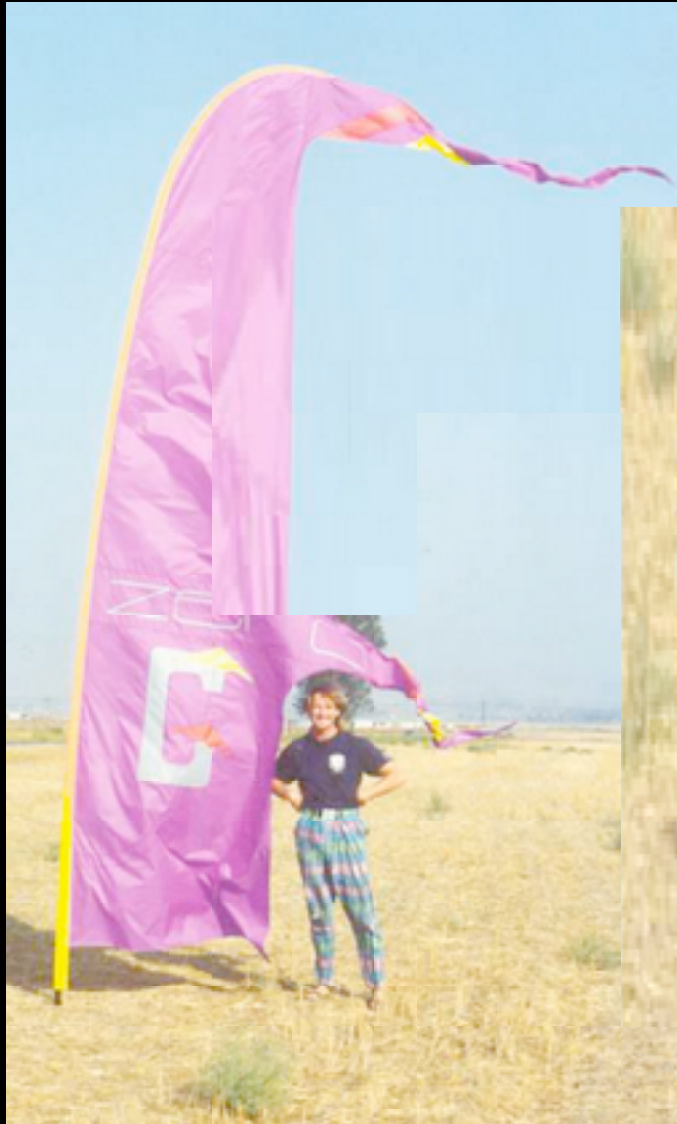
'AIRSPEAK'.
.. A VISUAL PROFFIO

"Once he has tasted flight he will walk this earth with his head turned skyward, for there he has been and there he will long to return."

LEONARDO VINCI



Reg Eastaugh,
Creative...



The First Airblade

Photo: Marty Tilley 1991



Designed and created the Airblade, a lightweight vertical banner for use as a wind indicator for parachute landings.

Created and developed industry branding icon and performance parachute competition





SKYDIVE PERRIS

Jump the SHARK!!



Perris Valley Skydiving required a branding presence that was interactive, an icon that travels as a promotional vehicle. Reg created Shark Air with brand identity in mind as a meld between aircraft and predator which seasonally travels the US Airshow circuit, appearing in several commercials including an episode of 'Bay Watch.'
 Estimated branding Return: \$3.5m and continuing.
 Perris Valley Skydiving is one of the largest parachuting operations in the world with over 100,000 skydives made annually.



PERRIS VALLEY Skydiving Center's "Shark-Air" Twin Otter departs at Kilaheo. Frank Moraville

**"DAREDEVILS OF THE SKY"
 TV Critics Gather At Rialto For Private Air Show Hosted By PBS**

By Frank Moraville
 NOVA, the award-winning weekly science television series produced for PBS, hosted a mini-airshow at the Kilaheo, Calif. Airport last month.
 The 30-minute show played to a select audience of about 100 television critics, writers, producers and executives taking part in a Television Critics Association meeting in Los Angeles to preview programming for the upcoming season.
 According to NOVA press representative Johanna Baker, each network gets two days to preview shows to the critics for review twice each year and NOVA made the first presentation this time around. However, instead of the traditional press conference format, NOVA actually hosted the audience to Kilaheo to see live action and get a better feel for the subject before reviewing the show.
 In this case, the show being presented to the critics was "Daredevils of the Sky," a 50-minute production that aired initially on NOVA at 8 p.m. on February 1.
 For the production of "Daredevils of the Sky," the NOVA crew followed two-time U.S. Aerobatic Champion Patty Wagstaff and other members of the U.S. Aerobatic Team as they prepared to compete in the 1992 World Aerobatic Championship at Le Havre, France. Coverage of the actual competition was presented with views from both the grandstand and the pilot's seat.
 The program also tells the story of aircraft designer Jim Staudacher, who is working on the next generation of high-performance aerobatic planes.
 "Daredevils of the Sky" was produced by Kirk Wittinger and Charles Peserman, the director and executive producer, was Paula J. Agwell.
 Underwritten with funds provided by Lockheed Aircraft and the Johnson & Johnson Family of Companies, the mini show at Kilaheo featured a parachuting demonstration by the Perris Valley Skydiving Center and aerobatic maneuvers by Wagstaff in her Extra 300S as well as Rick Frensdorff in the "Becker" can-wild-purser.
 Also included was a static display featuring the B-25J Mitchell bomber "In the Mood," one of the Silver Wings 430 by Seawarrior, July Suburb in De Havilland Tiger Moth, a P-51 Mustang and "Shark-Air," the Perris Valley Skydiving Center's Twin Otter jump plane.
 Wagstaff flew her regular routine for the Nova mini show, but admitted that it was modified.
 Can't see Page 30!

THE NEW SHARK AIR

Reggie Eastaugh has added yet another masterpiece to his collection of drop zone art work. Reggie designed the new look for Shark Air to be more realistic and modern looking. The painting was done by mostly Mike Maschuk's company, The Leading Edge, while the mouth was painted by Robert Curry of West Coast Signs and Graphics.





Images courtesy of Paramount Pictures

PARAMOUNT PICTURES 'DROP ZONE'

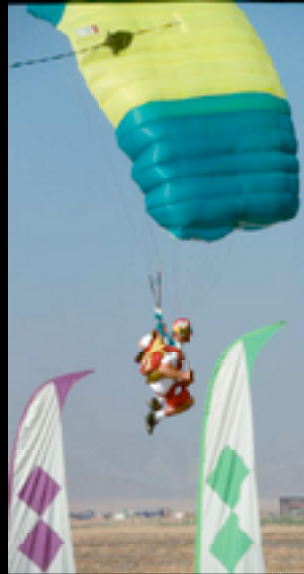
Paramount approached Reg to furnish the set with Airblades reproducing an authentic Drop Zone look. Parachuting Industry Manufacturers placed their own Airblades producing inbedded branding opportunities.





Created and Directed 'Pro Blade'
High Performance parachuting
competition.
Provided embedded branding
opportunities for several energy
drink companies.







**1997 "OPERATION SECOND LOOK"
PRESIDENT GEORGE BUSH
2ND SKYDIVE
YUMA ARIZONA**

Event logo design.
Presidential Signature Airblade.
Coverage: World wide VNR.
Created media event logo and signature series Airblade

GEORGE BUSH

April 30, 1997

Dear Reggie,

Just a quick note to say again how much I appreciated the special gift from Airblades, Inc. to Operation "Second Look." Thank you for your part in what was for me one of the greatest days in my full and happy life.

Here is a souvenir photo. It comes with my warm regards to all at Airblades, Inc.

Sincerely,

Mr. Reggie Eastaugh
Airblades, Inc.
Building 1
4900 N. Tumbleweed Road
Eloy, AZ 85231

PURE ENERGY.



Denver, Colorado USA - 1.800.895.7290 - www.GoFastSports.com - fax: 303.893.1180 - Email: info@GoFastSports.com



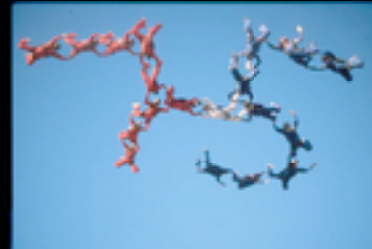
WORD CANOPY PILOTING CHAMPIONSHIPS

TITLE SPONSOR: Go Fast Sports Energy Drink Co,
POSITION: Director - aligned brand with performance based images.

COVERAGE: VNR and product DVD nationwide. Adventure, lifestyle magazine articles. Increased branding presence.

FEUR: 1.5 m





**"OPERATIONSPRINGCOOP
PRESIDENTGEORGEBUSH
75THBIRTHDAYCELEBRATIONS**

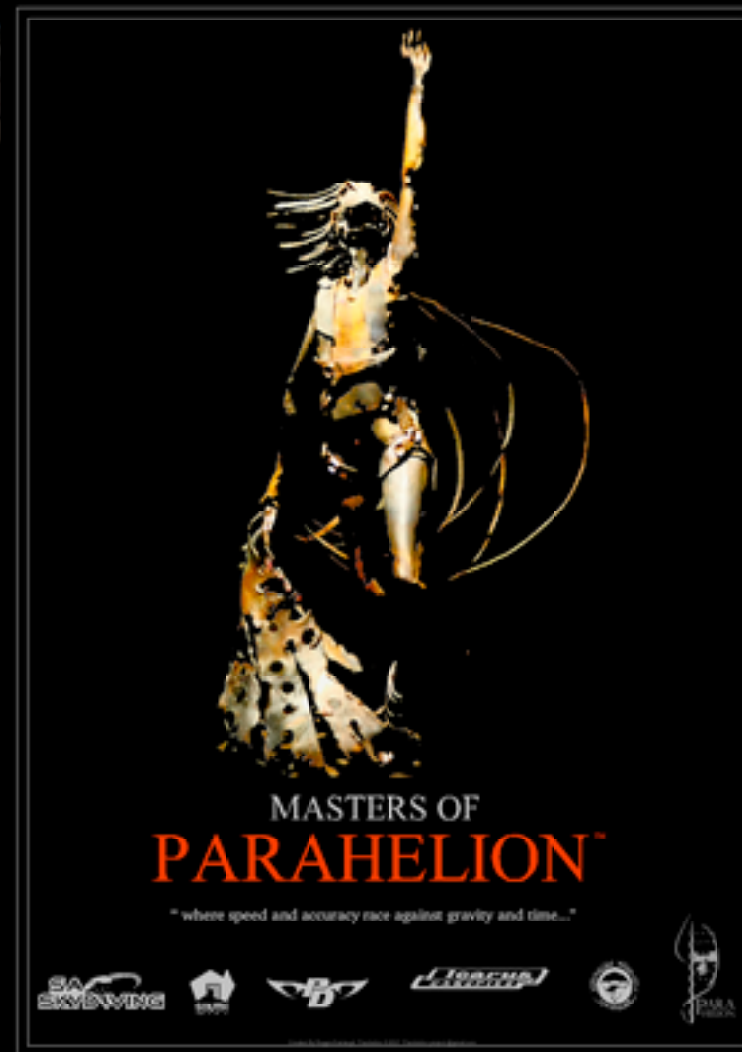
Texas A&M University.
Set director.
WDI Airblades
"Stars and Stripes"
Coverage: World wide Press and VNR.



Reggie Eastaugh
Creative Imagineering

0438 605 364
parahelionproject@gmail.com

Paris Creek, South Australia.



Current Project :
Aviation Sports Television Production
writer / producer / director.