

ORDINANCE NUMBER 1368

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF PERRIS, COUNTY OF RIVERSIDE, STATE OF CALIFORNIA, TO AMEND CHAPTER 19.75.140, TEMPORARY SIGNS, TO EXTEND THE DISPLAY TIME FOR GRAND OPENING BANNERS, AND TO CLARIFY OTHER TEMPORARY SIGN REGULATIONS, AND FIND THE PROJECT EXEMPT FROM CEQA PURSUANT TO SECTION 15311(a), ACCESSORY STRUCTURES, AND MAKE FINDINGS IN SUPPORT THEREOF.

WHEREAS, the City of Perris supports and desires to assist new businesses by amending Chapter 19.75.140, Temporary Signs, to extend the display time for grand opening banners from 30 days to 60 days; and

WHEREAS, Ordinance Amendment 18-05113 also clarifies regulations regarding temporary signs by including purpose, display periods, and the number of times per year that various temporary signs may be displayed; and

WHEREAS, on May 9, 2018, the Planning Commission conducted a special and legally noticed public hearing for Ordinance Amendment 18-05113, and recommended approval of the project to City Council after considering public testimony and accompanying documents; and

WHEREAS, on May 29, 2018, the City Council conducted a regularly scheduled and legally noticed public hearing for Ordinance Amendment 18-05113, and voted to approve the First Reading of said Ordinance based on the findings contained in the Resolution and attached exhibits; and

WHEREAS, all legal prerequisites for the adoption of this resolution have occurred.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Perris as follows:

Section 1. The above recitals are all true and correct.

Section 2. The City Council has reviewed and considered the proposed ordinance and attachments and finds and determines that the City has complied with the California Environmental Quality Act (CEQA) and the project is Categorically Exempt from the CEQA Guidelines pursuant to Section 15311(a), Accessory Structures (On-premise Signs), and that this determination reflects the independent judgment of the City Council.

Section 3. Based on the information contained in the agenda submittal and supporting exhibits, this Council finds, regarding the proposed Ordinance Amendment 18-05113, as follows:

Ordinance Amendment 18-05113

- A. The proposed Ordinance Amendment will not result in a significant adverse effect on the environment. The California Environmental Quality Act (CEQA) Guidelines state that the project is Categorically Exempt pursuant to Section 15311(a), Accessory Structures, as they pertain to on-site signs.
- B. The proposed Ordinance Amendment will not conflict with the goals, policies, and implementation measures set forth in the General Plan and Zoning Ordinance because the purpose of the Ordinance Amendment is to support and promote commerce and industry to provide jobs for residents at all economic levels, pursuant to Goal III of the Land Use Element of the General Plan. The Zoning Code specifically outlines the requirements for obtaining sign permits so that signs displayed in the City of Perris do not detract from the building architecture, provide an inappropriate distraction to members of the public, or allowed to become unsightly or damaged.
- C. The proposed Ordinance Amendment will not have a negative effect on public health, safety, or the general welfare of the community because the Sign Ordinance in its entirety, including the provisions for display of temporary signs, are designed to promote aesthetically-pleasing signs that enhance the built environment and support and promote local business.

Section 4. The City Council hereby approves Ordinance Amendment 18-05113 to amend chapter 19.75.140, Temporary Signs, to extend the display time for grand opening banners to 45 days, and to clarify other temporary sign regulations, based on the findings presented herein.

Section 5. The City Council declares that should any provision, section, paragraph, sentence, or word of this Ordinance be rendered or declared invalid by any court of competent jurisdiction, or by reason of any preemptive legislation, the remaining provisions, sections, paragraphs, sentences, and words of this Resolution shall remain in full force and effect.

Section 6. The Mayor shall sign this Ordinance and the City Clerk shall certify to the passage and adoption of this Ordinance, and shall cause the same to be published and posted pursuant to the provisions of law in this regard, and this Ordinance shall take effect thirty days after its final passage.

ADOPTED, SIGNED and APPROVED this 12th day of June, 2018.

Mayor, Michael M. Vargas

ATTEST:

City Clerk, Nancy Salazar

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)
CITY OF PERRIS)

I, Nancy Salazar, City Clerk of the City of Perris do hereby certify that the foregoing Ordinance Number 1368 was duly introduced by the City Council of the City of Perris at a regular meeting of said Council held on the 12th day of June, 2018 and adopted by the City Council of the City of Perris at a regular meeting of said Council on the 31st day of July, 2018, and that it was so adopted by the following vote:

AYES: ROGERS, BURKE, CORONA, RABB, VARGAS

NOES: NONE

ABSENT: NONE

ABSTAIN: NONE

Nancy Salazar, City Clerk

Attachment: Zoning Code Chapter 19.75.140, Temporary Signs