

Community Care



RECEIVING a certificate of appreciation for their well kept and attractive yard from Midgie Parker (left) are Mr. and Mrs. Carl Rosenow. Midgie Parker is a member of the Ferris Beautification Committee, which has been spearheading the drive to beautify the city, clean up and decorate boulevards and help remove blight from the once pretty rural township. (Photo by Phyllis Hughes. See story below.)

Beautification Committee awards certificates of appreciation

FERRIS - The Ferris Beautification Committee, a citizens group dedicated to improving the city's appearance, announced this week that it has awarded a "Certificate of Appreciation" to Mr. and Mrs. Carl Rosenow of Ferris "for their well-kept and attractive yard."

(See photo above.)

The award was handed to the couple in a ceremony in front of their home by Midgie Parker, committee member.

According to Parker, other winners were Mrs. John's Home Center on 1st Street, a furniture and appliance outlet, and

Kwiatowski, director of public works for the City of Ferris.

The October certificate will go to Preston Rorigh, a member of the Ferris Historical and Museum Society "for weeding, pruning and removing debris from the planted area north of the Old Santa Fe RR Depot."

"The Beautification Committee also expresses ap-



The Diesgemobile

It is a car which had been... The car was... It is a... It is a...



Security Pacific Bank shows Ferris it cares by covering costs to restore Potato Sacks unique to the many Ferris Valley Farmers.



REPAIRS BEING REVIEWED - State Inspectors... member engineer of the State Air Resources Board, Patrick Leo Underwood, engineer and E. Don Underwood, Chief... Paul Dugas, Publisher D. E. Minkick, John Chan,

WAS HORSE & BUGGY ERA 'TRENDS' Perris loses a medical legend, as services honor Dr. Robert Reid

FERRIS - A legend passed away from Ferris July 7 as Dr. Robert Bruce Reid, 80, died quietly in a Riverside convalescent home.

"Memorial" services were held for Dr. Reid last Friday, July 17, at Riverside Valley Cemetery.

He was buried beside his beloved wife, Grace, who died in 1964.

"The good doctor" as he was known to poor and rich alike in Ferris had served the community for 50 years.

And right to the end, as recently as April, before he entered the hospital, he had been taking care of people.

The little people, mostly. But lots of others, especially the many he brought into the world and who grew up and stayed in the valley.

Dr. Reid was "their doctor," they call you now.

He was the only one to make house calls in the old horse and buggy style, and a \$5 fee was about average.

If you could afford more, he'd know it, and might charge you a little bit more accordingly.

He'd take a chicken or two, or fresh vegetables, meat, or what have you, in some kind of "kind" when people, particularly in the Depression years, had very little cash.

But the poor in Ferris continued to pay "their doctor"



Dr. Robert B. Reid
A Ferris Legend

from time to time with "kicks" instead of money.

The poor have paid, too, you know.

But he kept to his Hippocratic oath to the end.

"He amazed me," Richard Munte, pharmacist at the Ladies Hills Pharmacy on Fourth Street. "He knew all the latest medical advances;

Stone Bound for Harvard

Keith Stone, a teacher at Ferris High School, has received a scholarship from Harvard in the amount of \$5,000 a year, renewable.

In his letter to Stone, L. P. Jewett, dean of a Division and Financial Aids, said, "About 12,000 men and women applied this year for the 1,000 places in the incoming class. Your success in this competition demonstrates the clear intellectuality and personality which qualify you for Harvard and Roberts. We believe that you will do well here, and we hope to see you in Cambridge next September."

Stone is a National Merit Scholar and a Bank of America Academic Scholar. Last year the Ferris High School Associated Student Body voted him representative on the district's board of trustees. He has edited the school newspaper, A PANTEON, and has earned many awards for his involvement in school activities.

Annual reunion attracts 200 alumni

The Ferris High School reunion was held last Saturday with approximately 200 alumni and guests attending. Special guests were Felsita Reynolds, Class of '60, and Miss Cassano, Class of '61, the two oldest graduates. Also present was Miss Hazel Day who had taught at Ferris High from 1927 to 1964 and continued to substitute teach for several years thereafter.

The reunion began early in the day with a golf tournament held at the Rancho California Golf Resort. Results of the tournament were: Women's Low Gross, Frances Underwood; Low Net, Keith Ellis; Don Geller lowest, Billie Ray.

In the Men's category, Fred Peterson, Low Net; Fred Underwood, Low Gross; Kenny Ray, Don Geller lowest.

Trips to various places were: Men's Singles, Bob Rand and Marvin Ashby, 4-4, 5-3, 6-4; Men's Doubles, Bob Rand and Marvin Ashby def. Clifford Martin and Don Haglund, 7-5, 6-1; Mixed Doubles, Fred Peterson and Betty Brown def. Fritz Schulz and James Peterson, Women's Doubles, James Peterson and Judy Haglund def. Betty Brown and Barbara Christensen, 6-1, 6-3.

At the afternoon business meeting following dinner, Don Davis was conducted to lead the Alumni Association for the coming year. This year's officers were: Fred Peterson, president; Billie Ray, secretary; Don Underwood, treasurer; and Pat Brown, publicity.



MEMORIAL SERVICES at Riverside Valley Cemetery... Mrs. Grace Reid, widow of Dr. Reid, and Mrs. Cassano, Class of '61.



TENNIS OF ALL GRADES... Fred Peterson, Billie Ray, James Peterson and Don Geller.





FROM LEFT TO RIGHT: City Manager Vincent Erdelyi, Council members Charles Frazier, Bruce Hatcher, Steve Butler, Secretary Treasurer Eda Ann, Tom Pineda, Dennis Smith, Don Spivey, Superintendent Walter Heath.

John Brown, President of the Perris Chamber of Commerce, holding the City Seal. The seal is to be placed in the Rotunda of the Capital Building in Sacramento. The Council adopted the seal Monday night.

Photo by Art Conrad



CITY SEAL ACCEPTED — City Manager Vincent Erdelyi shows the City Seal that is to hang in the Rotunda of the Capital Building in Sacramento. The Council adopted the seal Monday night.

Council adopts city seal

The Perris City Council adopted the city's official seal at their bi-weekly meeting. A city seal had been the subject of attention for approximately six weeks.

The seal which was finally adopted was submitted in pencil by Mr. Bruce Cowie of Perris. The finishing touches which included coloring in the sketch was done by Mr.

Steve Hatcher, also of Perris. The seal which was adopted unanimously depicts the front of the Perris city hall inside two concentric circles. Between the circles are the words, 'City of Perris' incorporated 1861'. This final copy will be sent to Sacramento where it will be on permanent display along with other city seals.

REFLECTIONS
REFLECTIONS
1986

City of Perris 75th Anniversary
Perris Townsite 100th Anniversary

Black History Program Features Gospel and Negro Spirituals

Members of the House of Representatives Council of Perris who also sponsor the First Street Memorial Scholarship Fund, will present a special concert for Black History Month this Friday, Feb. 14, at Perris Primary School.

According to Council spokesperson Melvin Kirtson, the musical program will feature the following: West Coast Choir which

repertoire will include both gospel songs and Negro spirituals.

The program will be held in the multipurpose room beginning at 7 p.m. Admission is 50¢ for adults and 25¢ for children under 12. Tickets will be available at the door and can also be obtained by calling 627-1526.

Perris Valley CHURCH DIRECTORY

Attend the Church of your choice

Lakeview Baptist Church 2221 W. Main St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Victory Bible Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Assembly of God 1111 W. Main St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	First Congregational Church United Church of Christ 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Bethel African Methodist Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Perris Valley Southern Baptist Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Church of Christ 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Temple Baptist Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Harvester Chapel 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Full Gospel Missionary Fellowship 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Macedonia Apostolic Faith Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Prayer Line 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Backroom (Lutheran) 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Sun City United Methodist Church 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526
Founders Church Full Gospel 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526	Valley Church of Christ 1000 W. 2nd St., Perris, CA 92570 Sundays: 10:00 am, 11:00 am, 7:00 pm Worship: 10:00 am Bible Study: 11:00 am Prayer: 7:00 pm Phone: 627-1526



Pool dedicated with a splash(es)

The new 100,000-gallon swimming pool at the Perris Community Center was dedicated with a splash on Saturday, Feb. 14, 1986. The pool, which is the largest in the city, was dedicated by Mayor Eda Ann and City Council members. The pool is located in the new community center building, which was also dedicated on the same day. The pool is open to the public and is a popular spot for recreation and exercise. The pool is surrounded by a paved area and has a lifeguard stand. The pool is a great addition to the community center and is a place where people can enjoy the outdoors and stay cool during the summer months.



Recreation



FUN



Rotary to serve breakfast Saturday; Lions ready for four day festival

On Saturday, July 26, the Perris Rotary Club will serve its 10th annual periodic breakfast at the State Youth Center in Perris from 8:30 to 11 a.m.

According to a club spokesman, this is the only money-making project the Perris Rotary has during the year, and the entire proceeds of this event go to the extensive youth program. The work done with the breakfast program alone runs into the thousands of dollars a year, and the outstanding job which the Rotary has done in this just this area has come to the attention of the District Governor.

The Rotary breakfast, considered by some to be the best in the valley,

features orange or tomato juice, cantaloupe, pancakes, sausage, scrambled eggs, coffee, and milk. Tickets are available from any member of the Perris Rotary Club for a donation of \$1.50.

The annual Summer Picnic of the Perris Lions Club will get off to a grand start tomorrow evening, and run through Sunday Night. The event, a longtime local favorite, brings carnival rides and games, plus food booths that feature special delicacies prepared by local churches and organizations. There will also be civic exhibits.

The picnic is the major fundraising



Rotary to serve breakfast Saturday;
Lions ready for four day festival

ORGANIZED BY
Black Beauty Pageant
September 20, 1973
8:00 p.m.
Perris High School Gymnasium

FUN

Date set for Cinco de Mayo Dance

The winner in the contest for Cinco de Mayo Queen will be announced at a dance to be held at the Perris Civic Center on April 24.

In the race for the Queen's title are Patsy Acosta, daughter of John and Gloria Acosta; Bertha Quezada, daughter of Francisco and Guadalupe Quezada; Rosemary Amaro, daughter of Antonio and Rosemary Amaro, and Loretta Ruiz, daughter of Edna Ruiz.

The coronation of the Queen will take place on May 7 and the traditional Cinco de Mayo parade will be on the following day.

SOUVENIR PROGRAM
ROPEO
MAY 10th & 11th, 1973
LAKE PERRIS DAYS RODEO
PERRIS, CALIFORNIA



FUN

Sports...

Rotary Basketball Results...

SENIOR LEAGUE

Senior League basketball action was held at the Perry High School gymnasium on Tuesday, Wednesday and Thursday nights.

Monday night 10/18/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Tuesday night 10/19/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Wednesday night 10/20/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Thursday night 10/21/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Friday night 10/22/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

JUNIOR LEAGUE

Junior League basketball action was held at the Perry High School gymnasium on Tuesday, Wednesday and Thursday nights.

Monday night 10/18/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Tuesday night 10/19/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Wednesday night 10/20/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Thursday night 10/21/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Friday night 10/22/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

FRESHMAN LEAGUE

Freshman League basketball action was held at the Perry High School gymnasium on Tuesday, Wednesday and Thursday nights.

Monday night 10/18/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Tuesday night 10/19/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Wednesday night 10/20/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Thursday night 10/21/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77

Friday night 10/22/78
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77
 Perry High School 78 vs. 77



Baseball



Soccer

Youth soccer league forming in Perris area

Perris area youth soccer league is being formed by the Perris Rotary Club. The league will consist of boys and girls teams competing in the Perris area. The league will be held on a regular basis and will provide a great opportunity for youth to play soccer. The league will be held on a regular basis and will provide a great opportunity for youth to play soccer.



Harris snaps Moores' record

PERRIS — Danny Harris, Perris' own Silver Medal Olympic winner, snapped Edwin Moses' 122-year old record last week in the 400-meter hurdles in Spain. Harris, at first trailing, took the lead on the 37th hurdle and never let go, finishing in 47.56 to Moses' 47.69 time.

Olympic Athlete

In the 400-meter hurdles Perris' own Danny Harris ready to sweep Olympics



PERRIS — Danny Harris, Perris' own Silver Medal Olympic winner, is ready to sweep the 400-meter hurdles at the Los Angeles Olympics. Harris, at first trailing, took the lead on the 37th hurdle and never let go, finishing in 47.56 to Moses' 47.69 time.

Bobby Clark Promoted- Perris Has Major Leaguer

SALINAS — Bobby Clark, a star outfielder for the Anaheim Angels, was promoted to the major leagues. Clark, a Perris High School graduate, was promoted to the major leagues. Clark, a Perris High School graduate, was promoted to the major leagues.



BOBBY CLARK, OUTFIELDER

Professional Athlete

... and a good time

Pool dedicated with a splash(es)

PERRIS — A new 200-foot long swimming pool was dedicated in Perris. The pool was dedicated in Perris. The pool was dedicated in Perris. The pool was dedicated in Perris.

Pool dedicated with a splash(es)

PERRIS — A new 200-foot long swimming pool was dedicated in Perris. The pool was dedicated in Perris. The pool was dedicated in Perris. The pool was dedicated in Perris.

Attractions


STOCK CARS

COME TO

PERRIS RACEWAY

TO

(714) 960-2501, 657-8917



Sunday, March 6th

Hwy. 74, 1/4 mile SW of Perris — Off on Ellis Ave

Gates open 11 a.m.

Qualifying at 12 Noon Race at 1 p.m.

Adults \$3⁰⁰ Under 16, \$1⁵⁰



PHOTO BY J. J. ... The group ...

Stock Car Racing Begins at Perris Raceway Sunday

Stock car racing will begin at Perris Raceway on Sunday, March 6th, at 12 noon. The race will be held on the 1/4 mile track. The race will be held on the 1/4 mile track. The race will be held on the 1/4 mile track.



Sure We have an Airport

by Jonsey Malone

If you happen to be flying around the Perris area looking for a spot to land, consider the Perris Airport.

Although some people may not be aware there is an airport here, its location isn't that hard to find. Those who arrive by car find that a short drive down Goetz Road will soon reward passersby with a sign that announces its premises.

After a turn into the driveway, you get a view of the ranch-style home of airport owner Bill Meyers.

The family handles various other businesses as well. The airport has been a family tradition for quite a while.

Bill said, "It's an error to think the airport has been sold. We own it and will continue to own it. It will not be sold." He is very definite on that point.

You can also tell from talking with him that he is deeply involved in making the airport a success.

He explained about the history of the 85 acres that now is home for several privately-owned aircraft. Among them are Bill Meyer's 14 sailplanes and his two jump planes, which provide a starting place for skydivers who frequent the



Perris Airport... Air show and exposition to be held

The Perris Airport is to have an air show and exposition on Sunday, March 20, 9-5 p.m. at the Perris Airport in Perris, California 92570. The event is planned to be the most important in the history of the Perris Airport. This is to be the first air show in Perris since 1950 and will have the big red flag on the field and will be held on a beautiful day.

A complete program of air shows will be held on the field. A complete program of air shows will be held on the field. A complete program of air shows will be held on the field.



PHOTO BY J. J. ...

Patriotism

200 Years...
and Counting

76th
YEAR
Ton Cents
15th/YEAR

The Perris Progress

YOUR HOMETOWN NEWSPAPER

Serving the Perris Valley Since 1901

VOLUME 76 - NUMBER 26

PERRIS, CALIFORNIA 92370

Wednesday, June 10, 1976

National Cemetery dedicated

A large crowd of over 4,000 people showed up to the dedication ceremony at the new "National Cemetery, Riverside, California." The 737-acre national cemetery was dedicated with words and broken down concrete slabs that came from the old camp floor will be reinstalled within 18 months when the first services will be opened.

Among the speakers and special guests present at the ceremony were Sen. John V. Tunney, Rep. George H. Donahoe, Chairman of the House subcommittee on cemeteries and burial facilities, Rep. Cliff Burdette, House Representative of the 40th District, Rep. George E. Brown, House Representative for the 20th District, House Representative for the 20th District, House Representative for the 20th District, and House Representative for the 20th District.

speakers, a touching moment came when an honor guard of 23 military men, one for each branch of service, and two women, carrying banners of the American Legion, the Nurses and WAF, marched over to the flag pole. There they unveiled the United States Flag presented by Rep. George Brown and raised it to half-mast as a long hymn in the background played tapes.

The large crowd made up of many veterans from all parts of the battlefield were treated to hot cold luncheon, tea and ice water from volunteers at the Red Cross.

Being the first new national cemetery to open since a grand ceremony it will provide 40,000 graves when fully developed. Congress has appropriated \$1 million toward reducing the backlog for the 104,041 already awarded to Joseph Bevier of Riverside for restoration.

According to the Administrator of Veterans Affairs, Richard L. Strohbehn, the land restoration project is expected to be completed by the end of the year. It will consist of removing and leveling "above ground" deposited by several decades by the Air Force.

Strohbehn said California's 2.2 million veteran population - largest in the nation - has a major factor in selecting the new cemetery site. Four other national cemeteries in the state have been closed or new burials forbidden. Five burials in the new cemetery are planned in late 1978.

Close to 100,000 graves were removed in 1968. The new cemetery will have 100,000 graves and will be ready to receive the remains of the 100,000 who were removed in 1968. A statue's center is to be dedicated in the future to honor the 100,000 who were removed in 1968.

POW/MIA questions still not answered Some have not forgotten

PERRIS - The question of America's missing in action and prisoners of war unanswered for in the Viet Nam War is one that has become increasingly and, thanks to recent events and veterans groups here, will be kept in the front of the public eye for years to come.

Yesterday, at about 8:15 a.m., the special POW/MIA flag was raised over county buildings through Riverside County.

The main flagpole at the county administrative center on Lemon Street now carries a plaque alongside a star was dedicated by officials.

The plaque reads, "Let Us Not Forget." It honors American men who disappeared in missing in action or as known prisoners of war and

that the nation has a duty to bring them home."

The flag will fly on 100 county flagpoles.

Supporters of the American Legion and Veterans of Foreign Wars, working with the Riverside County veterans' advisory board, implemented the plan over two years ago, with a goal to have a POW/MIA flag on each county building.

In Perris, the "U" Street headquarters of the Riverside County Fire Department and California Department of Forestry was the site of an American Legion flag (left) dedication ceremony yesterday, with a POW/MIA flag raised on the new star on the flagpole.

A.L. Fox 105, of Perris.



PRESENTING THE FLAG that once flew over our nation's capital in Washington D.C. is left, Richard L. Strohbehn, Administrator of Veterans Affairs and Rep. George E. Brown of the 10th Congressional District. The Presentation and Dedication of the National Cemetery took place upon the dedication of 101 and Van Buren Blvd., where the cemetery will be located.



Flag-raising ceremony in Perris. From left to right: Veterans of Foreign Wars, American Legion, Riverside County Fire Department, Riverside County Department of Forestry, Riverside County Veterans' Advisory Board, Riverside County Board of Supervisors, Riverside County Board of Supervisors, Riverside County Board of Supervisors, Riverside County Board of Supervisors.



Prisoner Of War
Missing In Action

History of the POW/MIA Flag

In 1971, an MIA wife, coping with the need for a symbol to represent the POW/MIA issue, Mr. Reeves, along with Annis's advertising agency, designed a flag to represent our missing men. With League approval, the flag was then manufactured for distribution.

Concerned groups and individuals have altered the original POW/MIA flag many times. The logo has been changed and the colors switched: from black with white to red, white and blue, to white with black. POW/MIA has at times been referred to MIA/POW. Such changes, however, are insignificant.

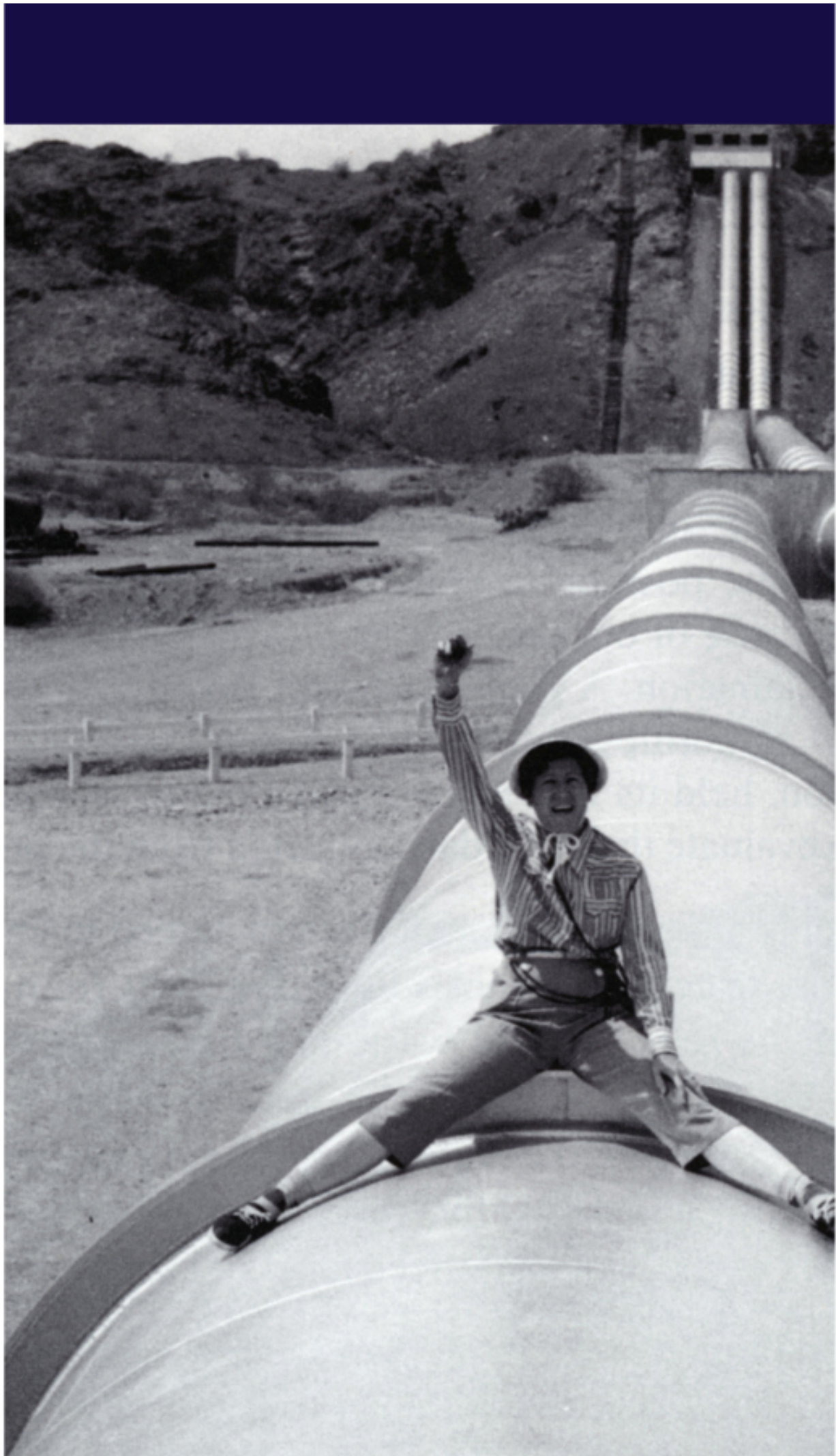
What is important is that these continue to be a symbol in the public eye as a constant reminder of the plight of our men.

VOLUME XII
PERRIS, CALIFORNIA
1973-1974

(A.A.E. Offices)

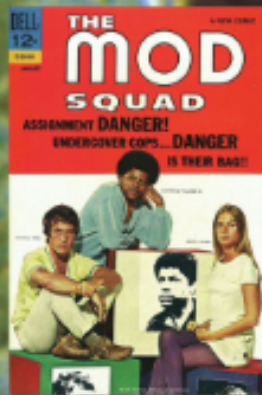
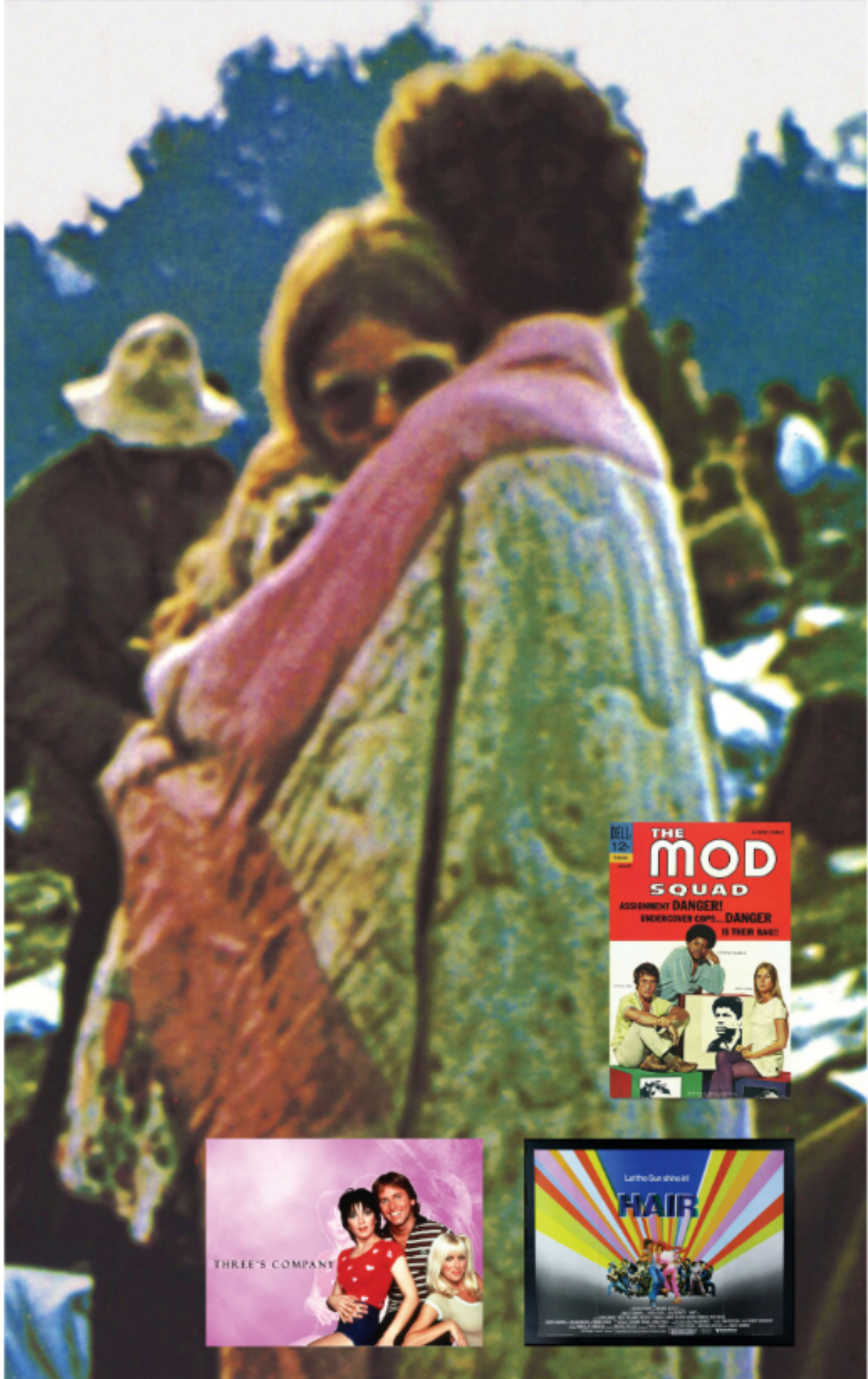


U R B A N I Z A T I O N

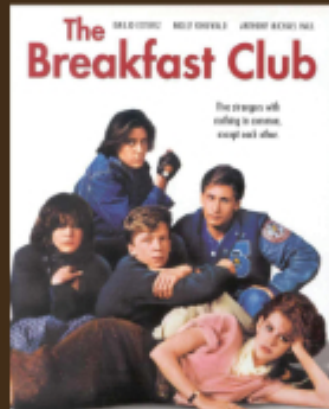


woodstock

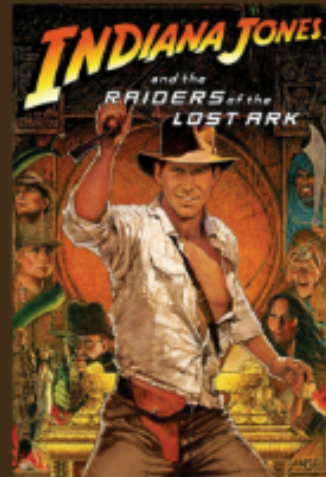
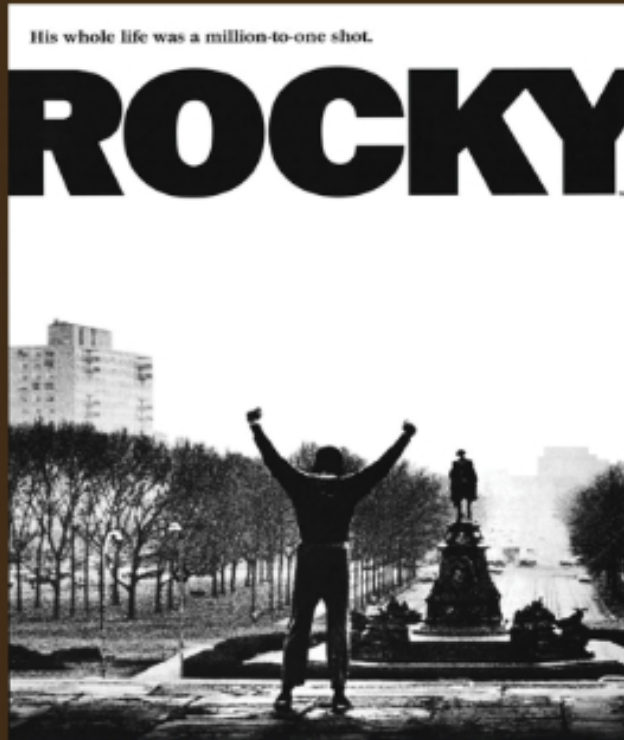




SATURDAY NIGHT LIVE











Dr. Clarence Muse



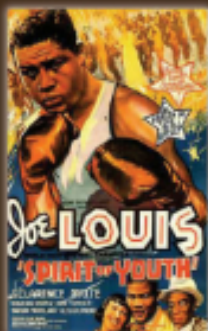
BEHOLD! Four generations of the Clarence Muse family. From left to right, Great Grandfather Clarence Muse, son, John Harris, wife, Diane Sasser, daughter-in-law, Mrs. Pearl Muse. —photo by Bill White



Clarence Muse was the first African American man to star in a major motion film. He was inducted into the Black Filmmakers Hall of Fame in 1973. Born October 14, 1889, he lived to be 90 years old.



He was very active in the Perris community and loved interacting with children of all races and ages.



DR. CLARENCE MUSE

Christmas Hollow

The 14th annual Christmas Hollow will be presented on Dec. 22, headed by Santa Claus on his sleigh and his helpers in the Civic Auditorium.

Parents who accompany their children will again receive a gift of an Italian Snow Tree.

Christmas Hollow, created and directed since its inception by Dr. Clarence Muse, is made possible by many individual and group-spirited persons who contribute to making the magic and spirit of Christmas which brings joy to the many children of Perris Valley.

Santa's house, "Christmas Hollow," was built by the Bureau and his address at Perris High, and each year is decorated and decorated with the help of Tom Duchette, Percy Estrella, Paulina Walker, Sam West, and numerous Santa's helpers.

Santa holds court by telling his presents with each child before dropping gifts and "goodies." On the second day, the larger gifts are raffled and the winners, who have taken place there by Santa, must be present when the reindeer are called.

Robert Walker, Jr., vice president of the Perris Valley Activities Committee, urges all parents to take their little ones to visit with Santa at Christmas Hollow on Dec. 22 from 1 to 3 p.m., and Dec. 23 from 2 to 5 p.m.

ART FESTIVAL

Under the direction of movie actor Clarence Muse, the annual Art Festival of Perris is held on the third weekend in May. Held at the Civic Center, people come from all over southern California to see the art on display by the people of Perris Valley. Awards are presented in several categories, such as elementary school, high school, scenic paintings, portraits, sculpture, and others.



Clarence celebrates 80th birthday

The surprise 80th birthday celebration of Clarence Muse took on added features at his Muse-A-White Ranch home in Perris Valley on Sunday, October 8th.

Unable to attend festivities in his honor in Los Angeles the previous evening, Sunday began with a really surprising visit of Dr. Thomas Anderson President of Phi Beta Sigma Fraternity, of which Mr. Muse is a Distinguished Service Chapter member with a record of fifty years.

Dr. Anderson brought a huge cake with the insignia of the fraternity as well as a token of the Fraternal Brothers' love and esteem for the 80 years of his life.

In the early afternoon, friends and admirers from various points in California gathered to wish him a happy natal day.

A real treat for the early





JUNIORS: FREEDOM OF "SPIRIT"



Class of '73 members, from L. to R.: Wilson, ...



CHORUS AND VOCAL ENSEMBLE

The singing talents of the Vocal Ensemble have been improving with every year. They were their own and also performing at the ...



Crunch

Crunching ...

Boys Cross-Country



And so an era is ending. Within a mere 60 years much of the nation has shifted from farm to city or town life. A culture is dying. The cultivators are getting fewer and fewer.

"Agribusiness" is the word these days.

Farms are being foreclosed on in the Midwest.

Water is as expensive as legal services.

California has lost its biggest battle in the water wars with Arizona. Next year, the Colorado Aqueduct that now snakes through the Coudures ranches will carry less volumes of water than in the past. Half now goes to Arizona.

Barring climate changes to a wetter era, drought will become a thing to be feared.

And while the politicians, the farmers, the special interests and sportsmen battle in Sacramento and the courts, the rich lands that were once home and a livelihood to a hardy breed of farmer will be turned into bedroom communities and industrial sites.

But if you listen on a quiet night, maybe you'll be able to hear the creak of leather harness, the tinkle of metal bits and braces, the groaning of wagon wheels as th farmers drive their teams into the wheat fields for the harvest.

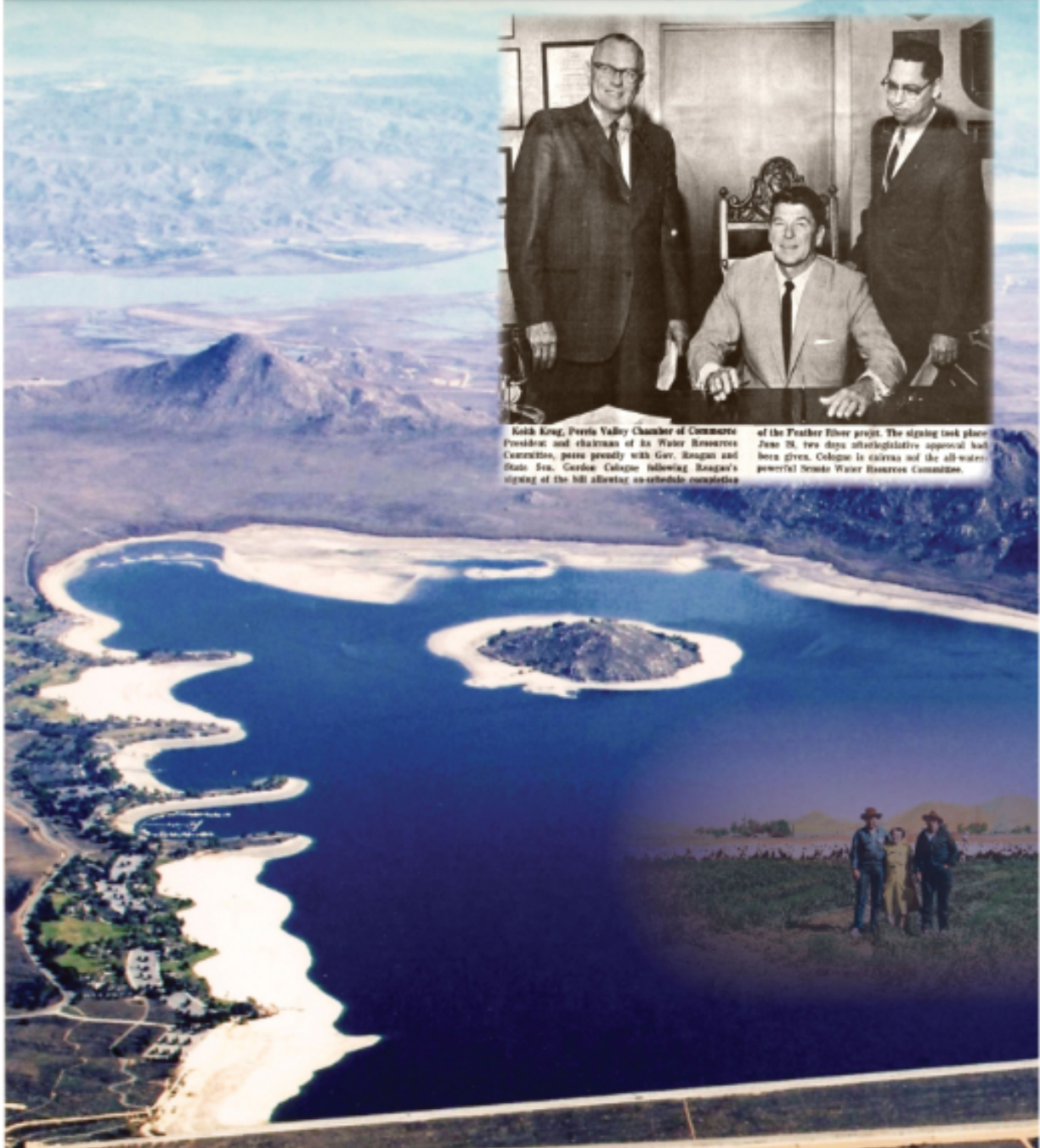
And maybe you'll hear a happy-go-lucky Frenchman whistling and singin' to his mules.

At least you can imagine that's what you're hearing.

Lake



Kelch Krug, Perris Valley Chamber of Commerce President and chairman of its Water Resources Committee, poses proudly with Gov. Reagan and State Sen. Gordon Colquhoun following Reagan's signing of the bill allowing over-the-bank construction of the Feather River project. The signing took place June 28, two days after legislative approval had been given. Colquhoun is chairman of the all-water-powerful Senate Water Resources Committee.



From Farming



Perris

...part of a \$2.5 billion, voter approved bond that built a 604 mile transfer system to bring water from the Feather River to Southern California.

to Recreation



Build baby...



6C

CHURCHILL DOWNS ▶ Plan 6 ▶ 4 Bedroom ▶ 2 Bath

City approves cottage tract

PERRIS - By a 5-0 vote Monday night, the City Council gave the nod to a 596 unit cottage tract to be constructed east of Perris Boulevard and south of Nuevo Road.

The homes, by Woodhaven Development Company, will eventually cover 74.6 former farmland acres bounded on the east by Wilson Avenue, the south by Interstate 215 and the west by Ruby Drive, which bounds Perris High School's easternmost property.

Besides the usual curb and gutter and street improvements, the developer will have to install underground storm drains to take runoff in the area to the major Perris Valley storm system about a half-mile

constructed by the same company in an area reserved by the council last year for high-density housing.

The average home, making them affordable, will be located on 3,640 square foot lots, because the council is permitting the developer to reduce minimum street widths in the project.

WINDOW SEAT

NOOK

FAMILY ROOM

VAULTED CEILING



KURT MILLER, The Press-Enterprise

The Ashley realty clan, from left, Marlon, Michael and John started in Perris Valley.

Ashleys run 6 offices

PERRIS - The Ashley family's real estate firm did exceedingly well as an independent brokerage firm, growing in four years from one office to six by acquiring other firms.

But Chairman Marlon V. Ashley knew it was only a matter of time before his strongest competitors, Coldwell Banker, CMA, Real Cos.



DEVELOPER JOHN S. THOMPSON leads City Planner Marlon Ashley, City Manager Robert Brown, and City Planner Robert Brown.

Street across from Perris Valley Junior High School, waiting in City Manager Robert Brown. The project has been planned for several years. Photo by Marlon Ashley.

WARDROBE

WARDROBE

WARDROBE

KITCHEN

BEDROOM 4
VAULTED CEILING

BEDROOM 3
VAULTED CEILING

New Park Avenue Homes selling fast

By Bob Segaloff

PERRIS - New homes in Perris Park Avenue, a new 100-unit development, are selling fast. The homes, built by Woodhaven Development Company, are being sold by the Ashley family real estate firm.

Home and garden with central air conditioning, automatic lawn irrigation and a two-car garage.

and built, landscaping and utilities are provided by the seller. Lot size is 3,640 sq. ft. to 5,000 sq. ft.



PERRIS PARK AVENUE - Home built by Woodhaven Development Company and sold by the Ashley family real estate firm.



PARK AVENUE HOMES by Woodhaven Development Company in Perris Park Avenue. Photo by Bob Segaloff.

Council mulls zone change permitting denser housing

PERRIS - The City Council Monday night put off for at least two months a decision to grant a zone change on 155 acres north of Orange Street that would pave the way for a major housing tract in an area east of Perris Boulevard supposedly set aside for high density development.

The project would be on the site of the former Louie B. Mayer horse ranch and private race track, which had at one time been promoted as a possible fairgrounds and pari mutuel track by its owner, the late Fred Pais.

that it must not consider the nature of any projected development for the acreage as a basis for either approving or denying the request.

The developer seeks to have the existing M-1 and R-5 zoning changed to R-2-C, which would permit cottage type housing, consisting of 4,000 square foot lots.

Theoretically, as many as 900 new homes could then be built at the location.

Supporting commercial facilities are also supposed to be part of the future project, according to the developer.

However, Feature Homes

BUILD

City officials hear proposed 3,450 home community plan

PERRIS - The city fathers Monday night at a joint meeting - Planning Commission and City Council - listened to a detailed run-through of a developer proposal that would add 3,450 new homes and about 9,488 new residents here.

The project would be developed over a ten year period.

The project is located immediately south of the Lake Perris Recreation area.

Known as the May Ranch planned community, the project will utilize about 684 acres east of the Perris Valley Storm Drainage Channel.

Rider Street and the Colorado River Aqueduct bisect portions of the project.

Petitioned by official Kaufman of So. California to annex property in two stages

and early this year, the city went along with the needed zone changes but requested an overall EIR and specific plan, which was the focus of Monday night's preliminary discussions.

Kevin Kirk, a Kaufman vice president, told the joint bodies Monday that he was there to handle any aspects of the proposed plan.

"Feedback and discussion" was the purpose of the meeting, City Planning Director Carl Parsons said at the meeting.

Kirk said he hoped to start the discussion moving towards some kind of a consensus.

The May Ranch site is formerly agricultural land.

"The project is within a potential foundation area of Lake Perris. There should be

Final 104 homes approved for McCanna Ranch tract

PERRIS - The City Council gave a final nod to the last 104-home phase in the McCanna Ranch housing development to be built in Perris' northeast quadrant.

The Council had approved 862 homes June 13 for the same project.

All told, 1,380 homes are involved in the development.

Added to last week's consideration by the council of the May Ranch's 3,450 specific plan proposal, the area will see 4,830 new

homes on the south side of the Ramona Expressway east of the Perris Valley Drainage Channel.

That's provided the city approves the May Ranch phase by phase.

This will add close to 15,000 people to the city's population over a ten-year period.

The city's present population is estimated at 14,500.

It is expected to hit 40,000 by the turn of the century.

(See RANCH page 2)

Lamplighter Mountainview

FAMILY HOUSING COMMUNITY

These unique designs of living are the product of a new concept in Lamplighter Mountainview. The concept is a family housing community that offers a wide range of living styles and amenities. The community is located in a beautiful setting with a variety of recreational facilities. The community is designed to provide a high quality of living for its residents. The community is a family housing community that offers a wide range of living styles and amenities. The community is located in a beautiful setting with a variety of recreational facilities. The community is designed to provide a high quality of living for its residents.



Grand opening ceremonies unveil new Morningside Homes in Perris

PERRIS - Morningside, R & H Homes' new single-family residential development in Rancho Las Palmas, celebrated its Grand Opening with a parade of homes and tour of the newly completed model homes on Feb. 6, at 8 a.m. according to Florida Oquita, a principal of R & H Homes.

"Because Morningside is a family-oriented community we planned a Grand Opening celebration that the whole family could enjoy," commented Oquita. "What a great opportunity to spend time with the kids, enjoy a great breakfast and still be among the first to visit a truly exceptional new home community."

Students from nearby Perris High School's Interest Club (the high school division of the Rotary Club) enthusiastically have volunteered to serve to homebuyers. In turn, R & H Homes has donated \$1,000 to the service organization to be used for one of the group's charitable causes.

"It's refreshing to see a school like R & H Homes take such an active role in the community," stated Mr. John Ryckewall, club advisor for the Interest Club. "To me an important event like a Grand Opening to help an organization like ours shows how deep their commitment is to the people of Perris."

The Grand Opening provides the perfect opportunity for homebuyers to see what the new Morningside community is all about. Located in the new residential community at Rancho

Four unique floorplans are available at Morningside. They are First Light, featuring two bedrooms, two baths and approximately 1,100 square feet; in the perfect first home; Dawn, offering three bedrooms, two baths and 1,200 square feet and all the charm of a seaside Mediterranean villa; Morning Star, which includes three bedrooms, two and one half baths and plenty of room for guests entertaining with 1,400 square feet; and Chateau Morningside, featuring three bedrooms, two and one half baths and 1,800 square feet in a luxurious two-story design. Prices begin at just \$179,900.

Interiors at Morningside feature a host of quality amenities, including wood burning fireplace, air conditioning, finished and solid ceilings, pet shelves, clerestory windows and family room.

Elegant master bedrooms feature office furniture, large, panoramic or corner windows, custom tile coasters, convenient closets and a full complement of quality Wakefield appliances.

Other quality appointments include tile roofs, two-car garages with direct access, full rear and side yard fencing and front-yard landscaping with underground sprinkler system.

The community is now welcoming visitors for a "Tea & Show" preview. To visit Morningside, take the Perris Freeway 98 to the Riverside Freeway 215 south. Exit east at Street 36, and turn left at Street 38. Continue to the sales office and model homes at the site.

New annexation proposal to add 1200 acres to city

PERRIS - A formal request from the Barrat Irvine development firm for annexation of 1200 acres into Perris was given the nod by the City Council Monday night.

The giant parcel is bounded by the Ramona Expressway, the Perris Valley Storm drain and Rider Street.

It will constitute the largest single-owned parcel of land annexed into the city since the major portion of the Coudures family estate was annexed over two years ago.

Barrat, which is headquartered in Irvine, plans to develop a substantial portion of the property for housing tracts.

About 220 acres would be utilized for the housing construction.

Another 13 acres would be donated to the city for

The proposal will have to be processed through the Riverside County Local Agency Formation Commission.

(See BARRATT page 2)

2nd I-215 interchange may be needed in Perris

PERRIS - Although Caltrans plans call for only one interchange between Nuevo Road and the Ramona Expressway at present, city and county road officials are pressing for a second interchange, according to recent studies.

Following the choice of Nuevo Road for the next upgrading of the freeway in this area, the city would like to see another interchange approved at Placentia Avenue.

The letter...

City approves large project

PERRIS - The long-discussed Barrat Co. housing project, the McCanna Ranch, will start on the road to reality shortly as the city council Monday night gave its tentative approval to the development's first phase.

When built out, the subdivision will contain approximately 1,380 homes on 246 acres located on the south side of the Ramona Expressway extending to Rider Street.

There will be commercial sites and some parksites included in the finished development.

Several parcels owned by small landowners have been impacted by the project, according to documents filed with the city planning department.

One parcel, owned by the founders of the McAnally, egg ranch in Lakeview, will be virtually surrounded by the project.

The council sought to assure the owners of that parcel Monday night that there would be adequate access to Bradley Road, the on-

(See PROJECT page 2)

Shopping

Progress readers have the money to buy. Do they know about you?



should open in 18 MONTHS 2 supermarkets planned to be located in Perris

PERRIS - A 13-acre shopping center site will be constructed within about 18 months at Nuevo Road and Perris Boulevard by a La Jolla-based developer and will include a supermarket and 40 satellite stores, according to a company spokesman.

And a second Los Angeles-based developer will plan another supermarket and satellite shops and pads on complex into the area, to compete with the Stater Bros shopping complex on Fourth Street.

There were some prospective interested developers for a site across the street from the Stater Bros store, but land prices were either too high or the developers wanted to have the city spend thousands of taxpayer dollars in off-site improvements, which officials declined to do.

where good meals begin



4A - Perris Blvd
Perris, Calif.



\$11 million project to be abandoned if interchange moved from I-215/Nuevo Rd. New shopping center set for Nuevo Road

PERRIS - A La Jolla-based developer announced this week that it will build a shopping center at the southwest corner of Perris Boulevard and Nuevo Road.

The project is scheduled to be under construction in late January, with a projected completion in the Fall of 1988.

However, in a confidential memorandum to select city officials, the developer let it be known that the project would not be started if the proposed interchange at Nuevo Road and Interstate 215 is moved further north.

The project is to be known as Perris Town Centre.

Perris Town Centre will include a Stater Bros. market consisting of 55,232 square feet, Pay Less Drug Store, consisting of 21,672 square feet, a 10,700 square

feet Towne Centre will be in excess of \$11,000,000 and the combined retail gross sales generated from this project are estimated to be approximately \$50,000,000 annually.

Stater Bros., the number one supermarket chain in the inland empire, will feature a full service bakery and delicatessen, along with its customary fresh meat, produce, and grocery items, in its new prototype facility.

Stater Bros. operates 96 supermarkets located principally in the inland empire area of Southern California, which includes portions of Riverside, San Bernardino, and eastern Los Angeles County. Stater Bros. has operated retail grocery stores in the inland empire since 1936.



PERRIS SHOPPING CENTER OF PERRIS VALLEY

Denny's Restaurant coming to Perris

PERRIS - The Denny's Restaurant company is planning to locate a full-sized 24-hour restaurant facility at McCanna Street and Fourth Street in Perris.

The company is presently seeking permission to get a variance in the zoning so that a 50-t-60-foot pole and sign can be constructed there as part of the project.

The restaurant's building site is located down in a somewhat triangular parcel of land just south of San Jacinto Avenue.

A construction date for the planned facility has not yet been officially set.



Sun City
(see detail)

Industry



Office machine.

HARVILL

Coachmen to begin hiring for its new Perris facility

PERRIS—Coachmen International Vehicle Company of Elkhart, Indiana, will begin production at its new Perris-based facility September 15, following formal ribbon-cutting ceremonies, here today.

Robert H. Winkler, Coachmen's president, said that the new plant "is a first-class step in Coachmen's ongoing expansion. It demonstrates our confidence in the Perris market, and we expect it to significantly increase our market share in the west coast."

Winkler noted that Perris is an ideal location to locate RV suppliers "and has a great mix of experienced workers and the consistency will provide a great environment and atmosphere for our employees."

Winkler also said that the plant will produce over 2000 units per year.

The facility presently includes a 40,000 square foot metal manufacturing plant with an adjacent 10,000 square foot office building, and a 50,000 square foot maintenance manufacturing plant. The balance of the property is reserved for future expansion, officials said.

"For the past six years Coachmen has been the number one selling brand name in the RV industry," Winkler said. "Our presence here in the number one RV market will greatly enhance that position."

In only eight months, Coachmen plans to add additional product lines to the Perris plant schedule, by which time increased plant capacity in expansion is to include production of additional motorhome products.

Coachmen is currently



PERRIS, CALIFORNIA

HOME OF THE

Perris Valley Campers

P.O. Box 100, Perris, California 92570

© 1987 Perris Valley Campers, Inc.

Manufactured in California, U.S.A.

I-215 completion possible by 1992, state officials say

By STEVE FERRAROTT
San City Press Bureau

State highway officials say they expect Interstate 215 to be brought up to full freeway status between Highway 49 and Elgin Road in San City by the end of 1992.

Don Weaver, project engineer for the state Department of Transportation, said he expects the road to be improved in three phases at a cost of roughly \$53.7 million. Eighty-five percent of the money will come from federal gas tax, while the remainder comes from state gas tax.

The work, which will involve construction of several interchanges, overpasses and frontage roads, will complete I-215 as an interstate highway between San Diego and San Bernardino and will give it full freeway status.

The improvements will be incorporated with existing interchanges at Van Buren Boulevard, Calaveras Expressway, D Street, Fourth Street and Highway 74.

Weaver said only one business is likely to be relocated between Elgin Road and Grand Avenue. Another six businesses may have to be relocated from their current sites east of the freeway between Grand Avenue and Napa Road in the Perris Valley, he said.

"I don't know of any homes that will be affected," Weaver said.

Phase One of construction, scheduled to begin in 1987-88, includes I-215 from Highway 99 near the Riverside International Airport south to Van Buren Boulevard at March Air Force Base. Work will involve:

- Widening of the highway from four to six lanes.
- Construction of interchanges at Elgin Road, Alessandro Boulevard and Cactus Avenue in the Elgin area.

- Rebuilding the highway from Elgin Road to Cactus Avenue west of the existing road.
- Moving the Alhambra, Topoka and Santa Fe Railway tracks to parallel the new freeway between Elgin Road and Cactus Avenue.

- Conversion of the existing highway between Elgin Road and Cactus Avenue into frontage road, which will serve Edgemont businesses and homes on the east side of the new path.

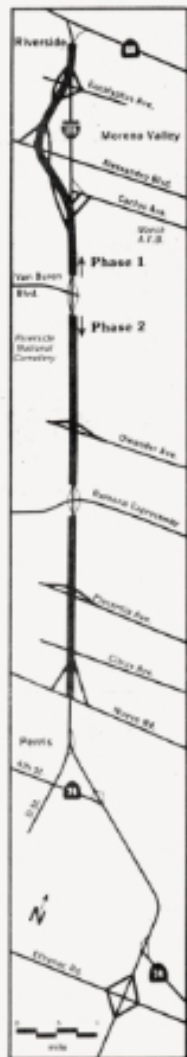
Weaver said the new freeway work in this area is the result of a compromise reached with local residents and businesses, who did not want to be displaced by the improvements. As a result, I-215 will curve to the southeast beginning at Elgin Road and then rejoin the existing alignment at Cactus Avenue.

The existing stretch from Elgin Road to Cactus Avenue will be converted into frontage road, retaining the traffic signal at Alessandro Boulevard.

Another phase is scheduled for funding in 1989-90. It takes in the area from Van Buren Boulevard south to Napa Road in Perris and calls for:

- Widening of the highway from four to six lanes.
- Conversion of the existing southbound lanes of I-215 into frontage road from Grand Avenue south to Napa Road.
- Construction of new northbound lanes between Napa Road and Grand Avenue.

- Construction of new frontage roads between Grand Avenue and Napa Road, east of the existing freeway.



Staff map by Stacy Maloney

The shaded road and exit ramps are the planned upgrade for Interstate 215 between Riverside and Perris. The area north of Van Buren Boulevard (Phase I) is expected to begin next year. Overpasses are planned for Grand and Placencia avenues. The location of an exit near Citrus Avenue and Nuevo Road has not been determined.



CITY OF PERRIS 2013
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